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News Release

Ballard FFA Wins Iowa FFA Ag Communications CDE

AMES, IA--The Ballard FFA Chapter from Huxley was named the Champion Team in the annual Iowa FFA Agricultural Communications Career Development Event (CDE) held at Iowa State University in Ames on April 24, 2018. Members of the first place team included: Mattison Hill, Allie Pierson, Elizabeth Hyman, and Emma Kielsmeier. Their agriculture education instructor and FFA advisor is Ms. Jenny Lichty. They will represent Iowa at the National FFA Convention in Indianapolis, Indiana in October. The Hudson FFA Chapter from Hudson was named the Reserve Champion Team. Members of the second place team included: Klaire Krapfl, Jenna Twait, Abigail Gaudian, and Morgan Hansen. Their agriculture education instructor and FFA advisor is Mr. Dennis Deppe.

FFA members from 16 chapters participated in this year's career development event. The event provided students the opportunity to display their agricultural knowledge and skills in the area of agricultural communications. The 64 individuals who participated in the event completed several activities including demonstration of skills and problem solving in web design, video production, journalistic writing, and opinion writing, as well as presenting a team media plan. High individual for the web design practicum was Emily Feldman, Lone Tree FFA. Noah Conard, DeWitt Central FFA was named the high individual for the video production practicum. Top journalistic writing practicum winner was Isaac Hanson, Estherville FFA, Estherville. Robyn Byl, Unity Christian FFA won the opinion writing practicum. Each practicum winner was awarded with a plaque.

The Iowa FFA Agricultural Communications CDE was made possible with support from Iowa Soybean Association and the Soybean Checkoff and Iowa Farmer Today through the Iowa FFA Foundation. Champion and reserve champion teams were presented with plaques and rosettes. Plaques were also presented to the champion practicum team, top written plan and top presentation. Plaques were also presented to the champion practicum team, top written plan team and top presentation team. Other top ten teams were also presented with rosettes.

Top 10 Teams

- 1 Ballard FFA, Huxley
- 2 Hudson FFA Chapter, Hudson
- 3 West Lyon FFA, Inwood
- 4 DeWitt Central FFA
- 5 North Fayette Valley FFA, West Union
- 6 Lone Tree FFA
- 7 Osage FFA, Osage
- 8 MMCRU FFA
- 9 Red Oak FFA, Red Oak
- 10 Mediapolis FFA, Mediapolis

Specialty Areas -- Top Team/ Top Individual:

Team Project Proposal

West Lyon FFA, Inwood

Team Presentation

West Lyon FFA, Inwood

Team Practicums

Hudson FFA Chapter, Hudson

Web Design Practicum

Emily Feldman, Lone Tree FFA

Video Producer Media Practicum

Noah Conard, DeWitt Central FFA

Journalistic Writer Practicum

Isaac Hanson, Estherville FFA, Estherville

Opinion Writer Practicum

Robyn Byl, Unity Christian FFA

Below is a list of chapters participating by medal group.

Gold Teams (6)

Score Range (675.5 to 590)

Ballard FFA, Huxley

Hudson FFA Chapter, Hudson

West Lyon FFA, Inwood

DeWitt Central FFA

North Fayette Valley FFA, West Union

Lone Tree FFA

Silver Teams (6)

Score Range (567 to 553)

Osage FFA, Osage

MMCRU FFA

Red Oak FFA, Red Oak

Mediapolis FFA, Mediapolis

Wilton FFA, Wilton

West Delaware FFA, Manchester

Bronze Teams (4)

Score Range (535.17 to

Unity Christian FFA

Cascade FFA

Clay Central/Everly FFA, Everly

Estherville FFA, Estherville

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 15,300 student members as part of 235 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.